

GDPR Security policy – Maidenhead Auto Repairs

This Privacy Policy was last modified on 16/04/2018.

Maidenhead Autos Limited (“us”, “we”, or “our”) operates <http://www.marcentre.co.uk/> (the “Site”). This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site.

By using this website, you agree to the collection and use of information in accordance with this policy.

GDPR – Information Collection and Use

While using our website, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to your name and email (“Personal Information”). We only store personal information that is relevant to the service requested from us.

We will use your personal information in selected ways for the following purposes:

- To provide you with the services or information you have requested from us
- To update you about any changes to our services or products
- To maintain our organisational records and ensure we have your most up-to-date marketing preferences set in our records
- To help us improve our service offering, campaigns or information being displayed
- To analyse and improve the operation of our website
- To analyse your website behaviour
- To invite you to participate in voluntary surveys or market research
- To tailor advertising that is presented to you on the Internet according to your interests, preferences and profile
- To contact you where you have been identified as a key contact for an organisation (if we obtain your contact details in this way, we will only use them to contact you in the ways in which you have agreed to be contacted)

How We Collect Information

Maidenhead Autos may collect information about you whenever you interact with us, for example when you:

- Enquire about our services or visit our website
- Sign-up to receive marketing updates on a campaign or website download
- Create or update a profile

- Post content to our website or social media sites (including LinkedIn)
- Attend a business meeting with us and provide us with information about you
- Contact us through the following channels: website, email, phone, SMS, social media or post

We may also receive information about you from third parties. This is if you've given them permission to share your information with us.

Log Data

Like many site operators, we collect information that your browser sends whenever you visit our Site ("Log Data"). This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics.

Cookies

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive.

Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site.

Security

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. We ensure that there are appropriate technical controls in place to protect your personal details. For example, we use encryption technology on our websites to ensure your data is protected.

Maidenhead Autos has opted for third party cloud based solutions, all with restricted access to client data by our employees. Our emails and website are also encrypted for extra safety.

On this website, we hold no personal details as these are stored, with client consent, in our CRM and other GDPR compliant software applications.

Changed To This Privacy Policy

Maidenhead Autos may update this Privacy Policy from time to time, in line with regulations. You are advised to review this Privacy Policy periodically for any changes.

Will Any Of My Data Be Given To Third Parties?

We do not sell your personal data to third parties, nor will we provide your personal data to third parties, unless obligated by law, for instance in case of a lawful request by law enforcement authorities.

Will My Data Be Secure?

We value your privacy. As a company we have taken organisational and technical measures to protect your data from theft, loss or any kind of use that is not in line with the purposes for which the data was collected. We work with secured cloud based networks that are GDPR compliant.

Where Can I File A Request To Access, Rectify or Remove My Data

We will hold your personal information on our systems for as long as is necessary for the relevant activity. If you ask us to stop sending you marketing materials, we will keep a secure record of your contact details and appropriate information to enable us to comply with your request of not to be contacted by us.

If you wish to access your data that is processed through our company, you can send a request by email to admin@marcentre.co.uk

You retain control of how we use your data and you have the right to ask us to stop processing your personal information, which we will do.

Contact Us

If you have any questions about this Privacy Policy, please contact us.

Registered office address

M.A Cordwallis street, Maidenhead, Berks, SL6 7BE

Company number

5391794